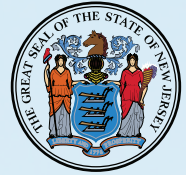


STATE OF NEW JERSEY DISPARITY STUDY FACT SHEET



What is a Disparity Study?

The Disparity Study is an evaluation of the State's utilization of minority, women and veteran-owned business enterprises (MWVOBs) on State contracts from July 1, 2015 to June 30, 2020. Once the utilization is determined, it will be compared that to the availability of ready, willing and able MWVOBs in the market area to determine if a statistical disparity exists.

Who is sponsoring the Study?

The State of New Jersey is sponsoring this study.

How will the State benefit from the Study?

This information in the Study will potentially increase the number of bidders on State contracts. It will also determine the percentage of State contracts awarded to MWVOBs.

Who is conducting the Study?

Mason Tillman Associates, a national expert in conducting disparity studies, will review the State's contract records, identify market area businesses, and collect anecdotal accounts from business owners. The firm is based in Oakland, California.

What guidelines exist to help direct the Study?

The Study will be guided by the United States Supreme Court's 1989 decision in *City of Richmond v. J.A. Croson Co.*, 488 U.S. 469 (1989) and its progeny.

How will Mason Tillman identify available businesses?

To identify available businesses, Mason Tillman Associates will conduct a broad-based business outreach program. The State's contract records, certification lists, outreach meetings, and trade and professional association lists will be used to identify available businesses.

Which industries are being studied?

The industries being studied are construction, professional services, and goods and services.

How can local business owners get involved?

Local business owners can complete a business survey and attend one of the six business community meetings. The meetings will be held on **September 20, 21 and 22, 2021**.

Business owners can also participate in the anecdotal research by sharing their experience securing or performing State contracts. To sign-up for an interview, please complete and submit the survey at <https://www.tfaforms.com/4919487>. Business owners can also support the study by providing membership lists from their business associations.

Who should business owners contact to get additional information?

Mason Tillman can be contacted by telephone at **(908) 669-9078**.



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